



22nd Annual Fashion Show at
The Four Seasons 10:00 AM
Thursday, April 18, 2024

2023-2024 SPONSORSHIP

	DIAMOND TITLE SPONSOR \$25,000.00	PRESENTING SPONSOR \$10,000.00	PLATINUM SPONSOR \$5,000.00	GOLD SPONSOR \$3,500.00	SILVER SPONSOR \$2,500.00	BRONZE SPONSOR \$1,500.00
Up to <u>Two minute</u> video to present during Fashion Show Event	TOP Acknowledgement					
Up to <u>30 second</u> video to present during Fashion Show Event	---	VIP Acknowledgement	---	---	---	---
Logo on Step and Repeat	TOP Acknowledgement	VIP Acknowledgement	---	---	---	---
Branding on CCMSA Website & announcement with sponsor level on private members' page. Social media campaign promotion on Instagram & Facebook. Fashion show ticket sale and silent auction website promotion. Acknowledgement at the event.	INCLUDED + Branding with CCMSA Facebook & Save the Date Announcements	INCLUDED + Branding with CCMSA Facebook & Save the Date Announcements	INCLUDED	INCLUDED	INCLUDED	INCLUDED
Fashion Show Bag Insert	INCLUDED	INCLUDED	INCLUDED	INCLUDED	INCLUDED	---
Seating Included	ELITE PLACEMENT 10 Seats	VVIP PLACEMENT 10 Seats	VIP PLACEMENT 8 Seats	PREFERRED 6 Seats	INCLUDED 4 Seats	INCLUDED 2 Seats
On-going advertising and affiliation with CCMSA. Acknowledgement in the fashion show program book and event day scrolling screens.	INCLUDED + Acknowledgement on website	INCLUDED + Acknowledgement on website	INCLUDED + Acknowledgement on website	INCLUDED	INCLUDED	INCLUDED
Program book advertisement	Full Page Color Ad Elite Placement Inside	Full Page Color Ad Elite Placement Inside	Full Page Color Ad Premium Placement	Full Page Color Ad	Half Page Color Ad	Quarter Page Color Ad
Press release announcing sponsorship	Press Release Dedicated to Diamond Presenting Sponsor	Press Release Highlighting Presenting Sponsor	Press Release with Platinum Sponsors	Press Release with Gold Sponsors	Press Release with Silver Sponsors	Press Release with Bronze Sponsors

COMPANY INFORMATION

Company Name (as preferred displayed in advertisement):

Contact Name (as preferred displayed in advertisement):

Address:

Phone: _____ Email: _____

SPONSORSHIP LEVEL – Please check **one**:

Diamond Presenting Platinum Gold Silver Bronze

Program Book Dimensions: 8.5” x 11”

Full Page Color Ad (.125) Bleeds on all four edges 1/8” margin or your image should be 8.75” x 11.25” with bleed

Half Page Color Ad (8.75” x 5.75” with bleed) (.125) Bleeds on all four edges 1/8” margin or your image should be 8.75” x 5.75” with bleed

Quarter Page Color Ad (4.25” x 5.5” with bleed) (.125) Bleeds on all four edges 1/8” margin or your image should be 4.5” x 5.75” with bleed

ADS: Please submit all ads in high resolution (300 DPI min. resolution) PDF, EPS digital format by **February 15, 2024**. Ads may be sent to CCMSAPresidents@gmail.com. Ads received after this date may not be printed and refunds will not be applied. All ads received will be printed as-is upon final authorization from CCMSA. **Please Send LOGO in high resolution JPG or PNG**

Signature of Authorized Sponsor:

Signature Printed Name Title Date

Please send checks payable to:

CCMSA

11700 W. Charleston #170-317, Las Vegas, NV 89135

fashionshowCCMSA@gmail.com • www.ccmsa-lv.org