



Dear Community Supporter,

We thank you for your interest in a sponsorship for the Spring Fashion Show Luncheon for the 2017-2018 Clark County Medical Society Alliance (the "CCMSA").

The CCMSA is a unique philanthropic organization steadfastly dedicated to its mission of building a healthier Southern Nevada. Its valued members are Clark County physician spouses, who, in collaboration with our community supporters, further the organization's purpose of providing education, outreach and support for programs and endeavors that directly improve healthcare in our state.

Your Fashion show sponsorship would include recognition for the 17th Annual Spring Fashion Show Luncheon. Our Luncheon will take place on Thursday, March 22nd, 2018 at the Four Seasons Hotel at 10:30 a.m.

The CCMSA Annual Spring Fashion Show is one of the preeminent philanthropic events in Las Vegas. In the past, we have partnered with some of the best in the fashion industry including Louis Vuitton, Emilio Pucci, St. John, Tory Burch, Anne Fontaine and many more. Our featured fashion house for 2018 will be Diane Von Furstenberg (DVF). Our event sells out year after year to approximately 350-400 attendees. This is a testament to our community's support for our mission. Community support is invaluable to us.

Each year, the proceeds from this event benefit a charity or entity of choice within our community that fits our mission. Through a collaborative partnership between Nevada Medical Center and UMC, the funds raised at the Annual Spring Fashion Show will be dedicated to the Pediatric ICU at UMC. We have identified several medical infrastructure and equipment projects designed to support the medical care and healing of our community's children. The goal of the Nevada Medical Center is to improve access to and the quality of health and medical services in the State of Nevada.

We invite you to be a part of our 2017-2018 CCMSA Spring Fashion Show. We ask for your support of this very important community program. Please contact us with any questions.

With warmest regards,

Alexia Crowley and Jessica Kartzinel
2017-2018 CCMSA Co-Presidents and 17th Annual Fashion Show Co-Chairs
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